

Village of Deer Park
Building Review Board Minutes
June 4, 2007

CALL TO ORDER

The Building Review Board of the Village of Deer Park met on Monday, June 4, 2007 at the Village Office, 23680 W. Cuba Road, in the Village of Deer Park, in the counties of Lake and Cook, Illinois. President Gifford called the meeting to order at 7:30 p.m.

ROLL CALL AND DETERMINATION OF A QUORUM

Upon roll call, the following were present: President Scott Gifford, Members David Heidtke, Sandy Schroeder, Howard Thrun, and James Peterson. The following Building Review Board members were absent: None. Other Village officials present were Clerk Meyle, Administrator Connors, and Trustee Pratscher. Also present were Erin Cigliano of Teska Associates, Ray Elvey of the Deer Park Town Center, and Ben Fay of Apple Inc. President Gifford stated there was a quorum.

AGENDA

- ◆ Review the plans for the Apple Store façade at the Deer Park Town Center at Rand Road (SR 12) and Long Grove Roads.
- ◆ Approve the minutes for the February 22, 2007; March 1, 2007; and May 14, 2007 Building Review Board meetings.

APPROVAL OF MINUTES

MOTION: by Mr. Schroeder to approve and release the minutes for the February 22, 2007; March 1, 2007; and May 14, 2007 Building Review Board meetings. Upon voice vote: YES: (5) / NO: (0) / ABSENT: (0).

Motion carried 5/0

REVIEW OF THE APPLE STORE FAÇADE PLANS

Ben Fay, Senior Design Manager of Retail Development for Apple, presented Apple's plans for its proposed retail site at the Deer Park Town Center. Mr. Fay's presentation included the location in the Town Center (site #230 – previously Le Gourmet Chief); the floor plan for the store; the storefront elevations; samples of the materials to be used on the exterior of the store as well as the interior; and the signage specifications.

Erin Cigliano of Teska Associates presented Teska's review of Apple's plans as well as their recommendations regarding the proposal. Ms. Cigliano offered two façade alternatives which Teska felt would combine the stylistic characteristics unique to the Town Center while respecting Apple's signature look.

Mr. Fay stated that he agrees that the Apple façade is domineering and is a radical departure from Town Center look. Mr. Fay explained that the proprietary look of Apple is to appear as a separate building inserted within the Center; Apple does not want an applied storefront look.

A discussion ensued as the members debated maintaining the traditional, homogeneous look of the Town Center versus allowing the unique features of the Apple Store façade.

President Gifford asked for confirmation regarding the Apple façade logo and the Town Center's signage requirements. Mr. Elvey confirmed that the Center's signage requirements permit national chain-store tenants to use their standard typography logo script and logos which have been used nationwide so the Apple storefront logo is permitted and acceptable at the Town Center.

MOTION: by Mr. Heidtke to approve Apple's storefront rendering A5.0 as proposed. Upon voice vote: YES: (4) / NO: (1) / ABSENT: (0).
Motion carried 4/1

MOTION: by Mr. Thrun to adjoin the meeting of the Building Review Board. Upon voice vote: YES: (5) / NO: (0) / ABSENT: (0).
Motion carried 5/0

The Building Review Board meeting adjourned at 8:30pm.

H. Scott Gifford, Building Review Board Chairman
and Village President

Susan Meyle, Village Clerk